



EUROPEAN ALLIANCE
FOR PERSONALIZED MEDICINE



VISION EUROPE 2030

**Disruptive Technologies, Democratized Trials &
Next-Gen Treatment Paradigms**

SEPTEMBER 2nd – 3rd, 2025

**Club University Foundation
11, Rue d'Egmont, 1000 Bruxelles**



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Day 1 – September 2nd, 2025

9:00 – 9:15

Vision Europe 2030

Setting the Scene:

Denis Horgan, *Executive Director, European Alliance for Personalised Medicine*

Welcome Addresses:

Olivér Várhelyi, *European Commissioner for Health and Animal Welfare*

9:15 – 10:30

Tech for Equity: Catalyzing Innovation in High – Income Cancer Systems

Moderator:

Jose M. Martin-Moreno, *Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation*

Setting the Scene:

- **Tilly Metz**, *Member of the European Parliament (Luxembourg), Greens/EFA group and the national party Déi Gréng – Les Verts*
- **Carmen Laplaza Santos**, *Head of Unit, Health Innovations & Ecosystems, DG RTD, European Commission*

Panel:

- **Ruggero De Maria**, *President, Italian Alliance Against Cancer (Alleanza Contro il Cancro) & Professor of Pathology, Università Cattolica del Sacro Cuore, Rome*
- **Peter Schirmacher**, *Director, Institute of Pathology, Heidelberg University & President, European Society of Pathology (ESP)*
- **Jesús García-Foncillas**, *President, Fundacion ECO & Director of the Oncology Department, Fundacion Jimenez Díaz University Hospital*
- **Thomas di Maio**, *Head of Diagnostics for Europe and Canada, AstraZeneca*
- **Anabela Isidro**, *Coordinator of ECHoS project & Member of the Board AICIB*

Q&A

Rapporteurs:

Denis Horgan, *Executive Director, European Alliance for Personalised Medicine* & **Eli Renganathan**, *Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia*

10:30 – 11:30

Democratizing Trials: Blueprint for Inclusive Innovation

Moderator:

Antoni Moliner Montseratt, *Vice-President, Board of Directors, ALAN – Maladies Rares Luxembourg*

Setting the Scene:

- **Catherine Alix-Panabieres**, *Professor of Oncology (PU-PH), Faculty of Medicine of Montpellier, France*
- **Hesham Elghazaly**, *President, Egyptian Cancer Society & Director, MASRI Research Center*

Panel:

- **Peder Myhre**, *Professor, Department of Cardiology, University of Oslo, Norway*
- **Kjetil Tasken**, *Head of Institute, Institute for Cancer Research, Oslo University Hospital, Norway*
- **Irene Braña**, *Head and Neck Cancer Group, VHIO & Global Principal Investigator, BoB trial*
- **Brian Ward**, *Director of Advocacy and European Affairs, European Respiratory Society*

Q&A

Rapporteurs:

Denis Horgan, *Executive Director, European Alliance for Personalised Medicine & Eli Renganathan*, *Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia*

11:30 – 12:00

Break

12:00 – 13:00

Precision Oncology 2.0: Rewriting the Rules: From RCT-Centered Models to Innovation-Ready Systems

Moderator:

Jose M. Martin-Moreno, *Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation*

Setting the Scene:

Christine Chomienne, *Vice-Chair of the Horizon Europe Cancer Mission Board*
Zisis Kozlakidis, *Head of the Laboratory Services and Biobank Group (LSB), IARC*

Panel:

- **Maari Parkkinen**, *Project Coordinator, FinHITS and Development Manager, Findata*
- **Gordana Raicevic Tougouze**, *Scientific Coordinator, Belgian Cancer Centre, Sciensano*
- **Christophe Le Tourneau**, *Head of Early Phase Clinical Trials Program & Head & Neck Oncology & Head of Department of Drug Development & Innovation (D3i), Institut Curie*
- **Iris Faull**, *Global CMO, SYNLAB International*

Q&A

Rapporteurs:

Denis Horgan, *Executive Director, European Alliance for Personalised Medicine & Eli Renganathan*, *Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia*

13:00 – 14:00

Lunch

14:00 – 15:00

Public–Private Power Plays: Building Sustainable Partnerships for Scalable Impact

Moderator:

Josep Figueras, *Director Emeritus, European Observatory on Health Systems and Policies*

Setting the Scene:

- **Alejandro Piris**, *Head of the Scientific Coordination/ Management Area, Vall d'Hebron Institute of Oncology (VHIO)*

Panel:

- **Klaus Pantel**, *Director, Institute of Tumor Biology, Centre for Experimental Medicine, University Medical*
- **Adamu Addissie**, *Co CEO, Network for Oncology Research in Sub-Saharan Africa*
- **Jin Yamamura**, *General Manager, Care Area & Digital Monetization, International General Manager, Care Area & Digital Monetization, International GE HealthCare*
- **Anton Ussi**, *Operations & Finance Director, EATRIS C&S*
- **Christine Leopold**, *Assistant Professor, Utrecht University, Division of Pharmacoepidemiology & Clinical Pharmacology, Netherlands*

Q&A

Rapporteurs:

Jose M. Martin-Moreno, *Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation*

15:00 – 15:30

Coffee

15:30 – 16:30

Spotlight 1: Bridging the Innovation Gap: Precision Cardiology for the Next Decade

Moderator:

Donna Fitzsimons, *Head of Nursing & Midwifery, Queen's University Belfast and a former ESC Board Member*

Setting the Scene:

- **Hans-Peter Brunner-La Rocca**, *Professor of Cardiology, Department of Cardiology, University of Maastricht*
- **Birgit Beger**, *Chief Executive Officer, European Heart Network*

Panel:

- **Jana Seuthe**, *Research Associate and Project Manager, German Foundation for the Chronically Ill*
- **Robin van Stokkum**, *Digital Health Technologies, TNO, Dutch Organisation for Applied Research and Innovation*
- **Peter Kapitein**, *Patient Advocate, Inspire2Live*

Q&A

Rapporteurs:

Jose M. Martin-Moreno, *Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation*

16:30 – 17:30

Spotlight 2: Bridging the Innovation Gap: Precision Neurology for the Next Decade

Moderator:

Frédéric Destrebecq, *Executive Director, European Brain Council*

Setting the Scene:

- **Philippe Amouyel**, *French Foundation of Scientific co-operation in Alzheimer's Disease, France*

Panel:

- **Philippe Vernier**, *Co-Chief Executive Officer (Co-CEO), EBRAINS*
- **Roberto Grasso**, *Research Fellow, IEO Istituto Europeo di Oncologia & EU Research Project Manager – Psychotherapist, Università degli Studi di Milano*
- **Rossana Alessandrello**, *Value Based Procurement Director, AQUAS*

Q&A

Rapporteurs:

Denis Horgan, *Executive Director, European Alliance for Personalised Medicine & Eli Renganathan*, *Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia*

18:45 – 22:00

Cocktail Reception & Working Dinner in the European Parliament: Keep the Person in Personalised HealthCare (By Invitation Only)

Chair:

Josep Figueras, *Director Emeritus, European Observatory on Health Systems and Policies*

Host:

- **Vytenis Povilas Andriukaitis**, *MEP, European Parliament*

Welcome Reception:

- **Dolors Montserrat**, (Spain, EPP) – ENVI
- **Tomislav Sokol**, (Croatia, EPP) – EMPL

The Last Mile:

- **Michael Makanga**, *CEO, EDCTP*
- **Stephen McMahon**, *CEO, Irish Patient Association*
- **Ingrid Kruecken**, *Vice President, Europa Donna Luxembourg*
- **Ishtar Espejo Castella**, *Executive Director, Fundacion Aladina*

Day 2 – September 3rd, 2025

9:00 – 10:00

Innovation Without Access Is Failure: Delivering Genomic Equity in High-Tech Health Systems

Moderator:

Jose M. Martin-Moreno, *Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation*

Setting the Scene:

- **Szymon Bielecki**, *Team Leader – EU policies, Unit H.3., eHealth, Well-Being and Ageing, DG CONNECT*
- **Adamu Addissie**, *Co- CEO, Network for Oncology Research in Sub-Saharan Africa*

Panel:

- **Neeme Tõnisson**, *Professor, Estonian Biobank, Institute of Genomics, University of Tartu*
- **Lee-Anne Zinetti**, *Executive Director, Global Oncology Portfolio Precision Medicine Strategy, Novartis*
- **Benjamin Gannon**, *Vice President of Europe & Americas, Guardant Health*
- **Manuel Ottaviano**, *Associate Professor, Researcher, Project Manager, Universidad Politecnica de Madrid, Spain*

Q&A

Rapporteurs:

Denis Horgan, *Executive Director, European Alliance for Personalised Medicine & Eli Renganathan*, *Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia*

10:00 – 11:00

Data That Delivers: Building a Smarter, Sustainable Healthcare Data System

Moderator:

Antoni Moliner Montseratt, *Vice-President, Board of Directors, ALAN – Maladies Rares Luxembourg*

Setting the Scene:

- **Daniel Morales**, *Senior Clinical Epidemiologist, Data Analytics Taskforce, European Medicine Agency*
- **Marcus Guardian**, *General Manager, International Horizon Scanning Initiative (IHSI)*

Panel:

- **Marcis Leja**, *Coordinator of EUCanScreen, University of Latvia*
- **Joanne M. Hackett**, *Vice President Health System Services, IQVIA*
- **George Kapetanakis**, *President, Hellenic Cancer Federation – ELLOK*
- **Jens K. Habermann**, *Director General, BBMRI*
- **Maria Eugenia (Xenia) Beltran**, *Senior Project Manager, Bridg-OU (BRECISE)*

Q&A

Rapporteurs:

Denis Horgan, *Executive Director, European Alliance for Personalised Medicine*

11:00 – 11:30

Break

11:30 – 12:30

Choose Europe, Back Health: Translating the Draghi Vision into Scaled Healthcare Innovation

Moderator:

Phil Hogan, *Former EU Commissioner for Trade*

Setting the Scene:

- **Raili Sillart**, *Estonian Ministry of Social Affairs*

Panel:

- **Rui Amaral Mendes**, *Professor, Department of Community Medicine, Information and Health Decision Sciences, Faculty of Medicine, University of Porto*
- **Marc Van den Bulcke**, *Head of Service, Belgian Cancer Centre, Sciensano*
- **Sahar van Waalwijk van Doorn-Khosrovani**, *Senior Advisor, CZ, The Netherlands*
- **Pascal Garel**, *Chief Executive, European Hospital and Healthcare Federation (HOPE)*
- **Jacqueline Bowman**, *Founder, Third-i bv, IMI- SOPHIA Work Package Co-Lead (Shared Value Analysis)*

Q&A

Rapporteurs:

Elil Renganathan, *Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia*

12:45 – 13:45

Lunch

14:00 – 15:00

Spotlight 3: Precision Frontiers in Chronic Disease – A Global Strategy for Cancer Risk, Trials, and Treatment

Moderator:

Ruggero De Maria, *President, Italian Alliance Against Cancer (Alleanza Contro il Cancro) & Professor of Pathology, Università Cattolica del Sacro Cuore, Rome*

Setting the Scene:

- **Daniela Chieffo**, *Head of Clinical Psychology, Fondazione Policlinico Gemelli, IRCCS Catholic University of Sacred Heart, Rome*
- **Adda Bounedjar**, *Head of Oncology, Central Hospital of Algiers & President, Algerian Society for Training and Research in Oncology (SAFRO)*

Panel:

- **Katja Herzog**, *Scientific Project Coordinator, Fraunhofer ITMP*
- **Michael Makanga**, *CEO, EDCTP*
- **Hesham Elghazaly, MD**, *President, Egyptian Cancer Society & Director, MASRI Research Center Director*
- **Adamu Addissie**, *Co-CEO, Network for Oncology Research in Sub-Saharan Africa*

Q&A

Rapporteurs:

Denis Horgan, *Executive Director, European Alliance for Personalised Medicine*

15:00 – 15:45

Screening Reimagined for a Digital: AI-Enabled Future

Moderator:

Elil Renganathan, *Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia*

Setting the Scene:

- **Vittoria Carraro**, *Policy Officer, 'Cancer, Health in all Policies', DG Sante*

Panel:

- **Delia Nicoara**, *Public Health and Management Specialist, Oncology Institute "Prof. Dr. Ion Chiricuta," Cluj-Napoca, Romania*
- **Stephen McMahon**, *CEO, Irish Patient Association*
- **Maria Eugenia (Xenia) Beltran**, *Senior Project Manager, Bridg-OU (BRECISE)*

Q&A

Rapporteurs:

Jose M. Martin-Moreno, *Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation*

15:45 – 16:30

Concluding Session: Toward a Technology-Driven Cancer Control Framework Designing a Blueprint for High-Income Systems in the Next Decade

Moderator:

Josep Figueras, *Director Emeritus, European Observatory on Health Systems and Policies*

Report by Rapporteurs:

- **Denis Horgan**, *Executive Director, European Alliance for Personalised Medicine*
- **Elil Renganathan**, *Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia*
- **Muiris O'Connor**, *Assistant Secretary, Department of Health, Ireland*
- **Marilys Corbex**, *Senior technical officer, WHO Europe*
- **Tilman Krueger**, *Director, Oncology Policy EU & Pipeline, MSD*